

NOTICE TO MEMBERS

No. 2009 – 023 February 24, 2009

INDUSTRIAL ALLIANCE INSURANCE AND FINANCIAL SERVICES INC.

ADDITIONAL SYMBOL FOR AN EQUITY OPTION

Bourse de Montréal Inc. (the Bourse) and Canadian Derivatives Clearing Corporation (CDCC) hereby inform all option participants of the possibility of an additional symbol for new series of equity options on Industrial Alliance Insurance and Financial Services Inc. (IAG).

Due to recent price fluctuations of the underlying for IAG and the lack of strike price alpha codes to identify each series, the Bourse and CDCC will create a new symbol – IAZ – for all additional options strike prices of eleven dollars (\$11.00) and below.

For further information, please contact Louise Leclair, Trading Systems Analyst, Market Operations, Bourse de Montréal Inc. at (514) 871-3526. CDCC Clearing Members may contact the Operations Department.

Alain Miquelon

Director and Executive Vice-President and Chief Clearing Officer